

AROYA
CRUISES



Arabian Gulf

Trade Toolkit

Campaign Main KV



The Gulf
Awaits You

Experience the Arabian Gulf
like never before

Dining Drinks Accommodation Entertainment

Sailing from: Dubai – Dammam – Doha – Abu Dhabi
Our sailings start on February 21.

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This is the English version of the main key visual. It features a large cruise ship sailing on the water at night, with a city skyline in the background. The headline 'The Gulf Awaits You' is prominently displayed in white. Below it, the tagline 'Experience the Arabian Gulf like never before' is followed by four icons representing Dining, Drinks, Accommodation, and Entertainment. The sailing route 'Dubai – Dammam – Doha – Abu Dhabi' and the start date 'February 21' are also included, along with the ARQYA Cruises logo at the bottom.



خليجك
يناديك

اكتشف الخليج العربي بطريقة جديدة

مطاعم مشروبات إقامة فعاليات

نبحر من : دبي - الدمام - الدوحة - أبو ظبي
تبدأ رحلاتنا من 21 فبراير

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This is the Arabic version of the main key visual. It features the same cruise ship and city skyline background. The headline 'خليجك يناديك' (The Gulf is calling you) is written in large white Arabic calligraphy. Below it, the tagline 'اكتشف الخليج العربي بطريقة جديدة' (Discover the Arabian Gulf in a new way) is followed by four icons representing Restaurants, Beverages, Accommodation, and Activities. The sailing route 'دبي - الدمام - الدوحة - أبو ظبي' and the start date '21 فبراير' are also included, along with the ARQYA Cruises logo at the bottom.

Campaign Supporting KV's

Highlighting The Seasons's Destinations

ARABIAN GULF SEASON

Set Sail with AROYA Cruises
to Spectacular Arabian Gulf Destinations

Starting from February 21st to May 13th 2026

Dubai Dammam Doha Abu Dhabi
Sir Bany Yas Manama Khasab Muscat

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This KV features a dark blue background with a white cruise ship sailing on the water. The top left has a logo with a green and blue shell and the text 'ARABIAN GULF SEASON'. Below it, the text 'Set Sail with AROYA Cruises to Spectacular Arabian Gulf Destinations' is centered. A wavy line separates this from the dates 'Starting from February 21st to May 13th 2026'. Below the dates are two rows of destination names in white text on blue and orange rounded rectangles. The bottom right corner features the 'ARROYA CRUISES' logo.

موسم الخليج العربي

ابحروا مع أرويا كروز
نحو أروع وجهات الخليج العربي

إبتداء من 21 فبراير إلى 13 مايو 2026

أبو ظبي الدوحة الدمام دبي
مسقط خصب المنامة صير بني ياس

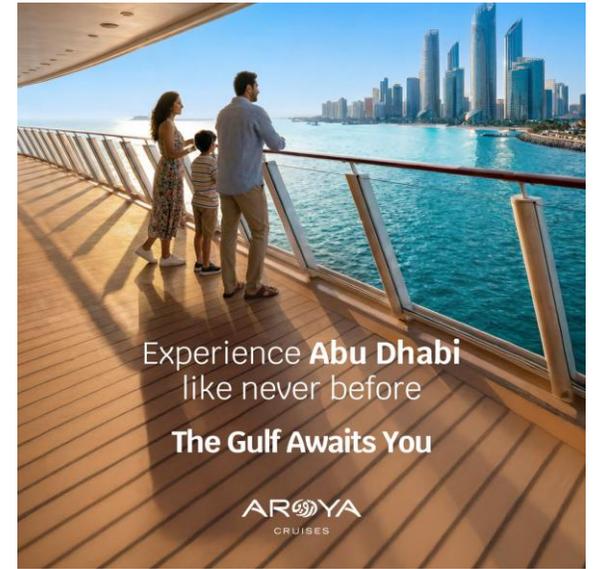
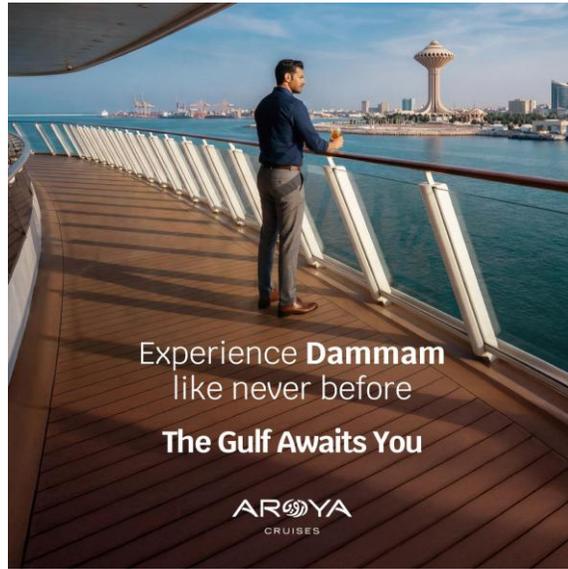
ARROYA
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This KV is the Arabic version of the first one. It features the same background and ship. The top left has a logo with a green and blue shell and the text 'موسم الخليج العربي'. Below it, the text 'ابحروا مع أرويا كروز نحو أروع وجهات الخليج العربي' is centered. A wavy line separates this from the dates 'إبتداء من 21 فبراير إلى 13 مايو 2026'. Below the dates are two rows of destination names in white text on blue and orange rounded rectangles. The bottom right corner features the 'ARROYA CRUISES' logo.

Destinations KV's

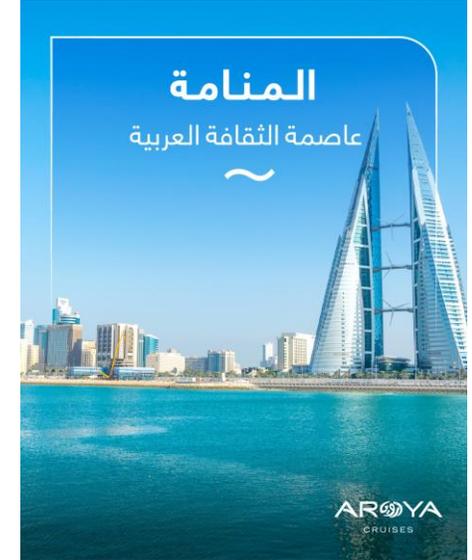
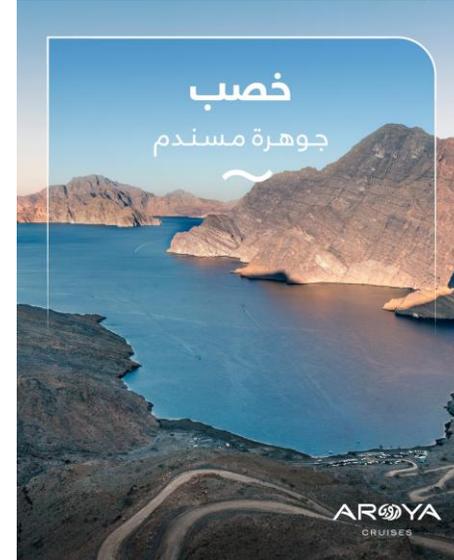
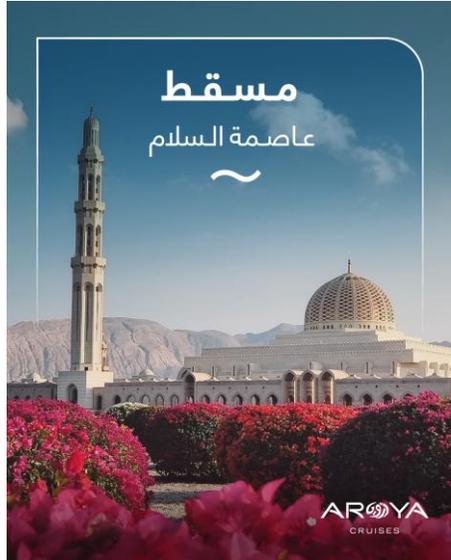
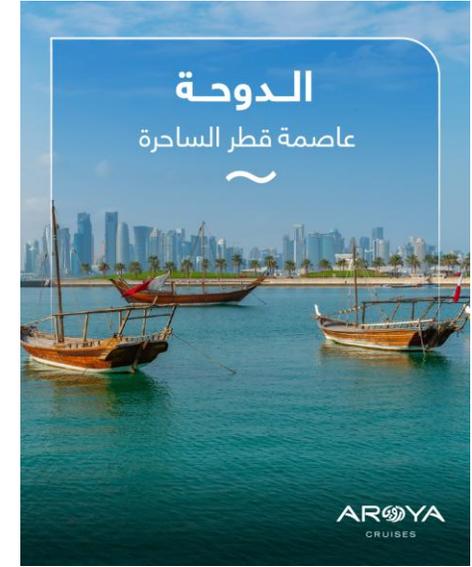
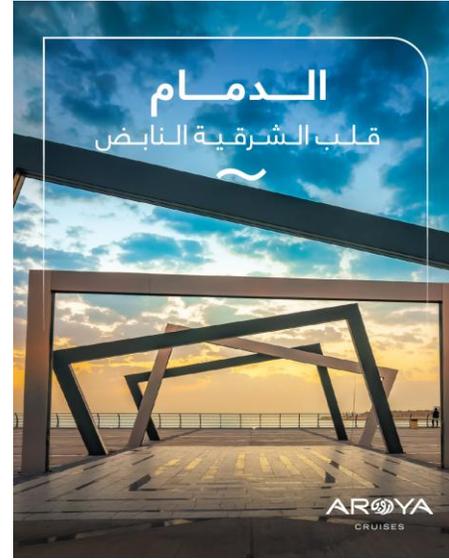
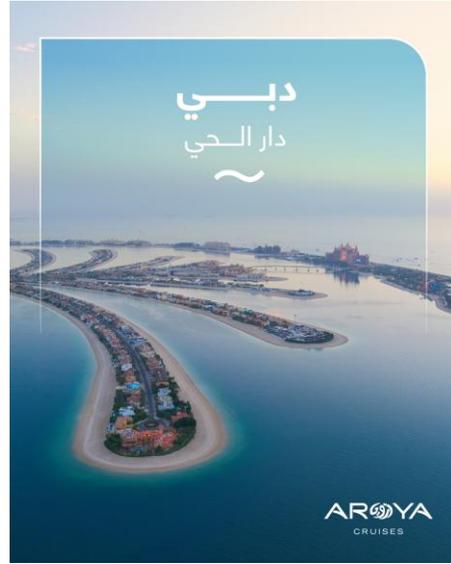


Destinations KV's

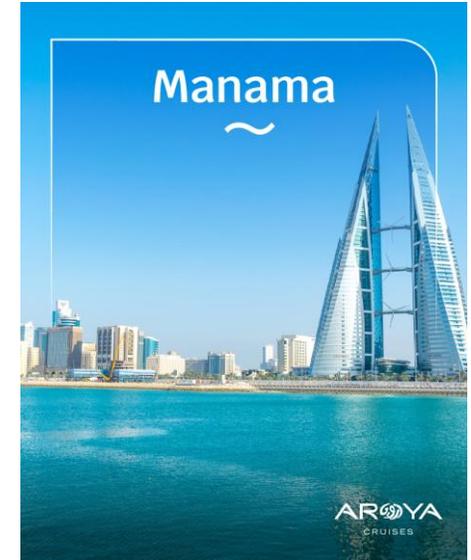
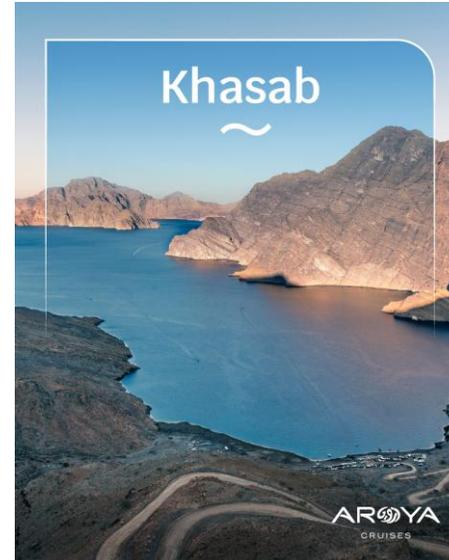
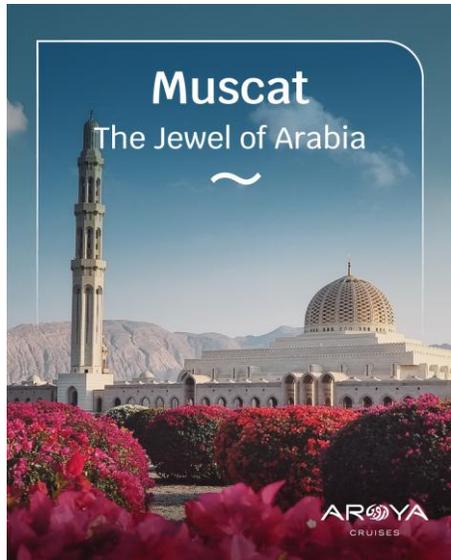
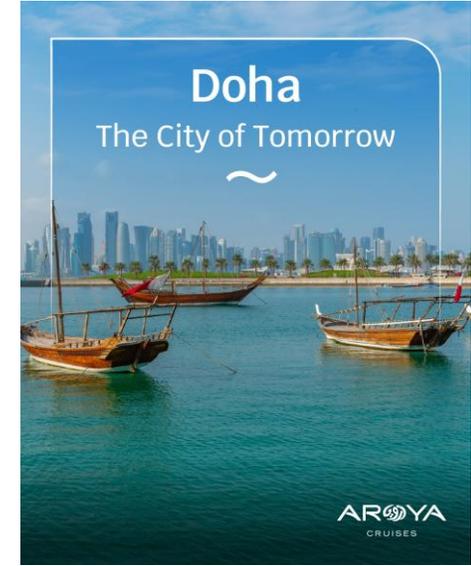
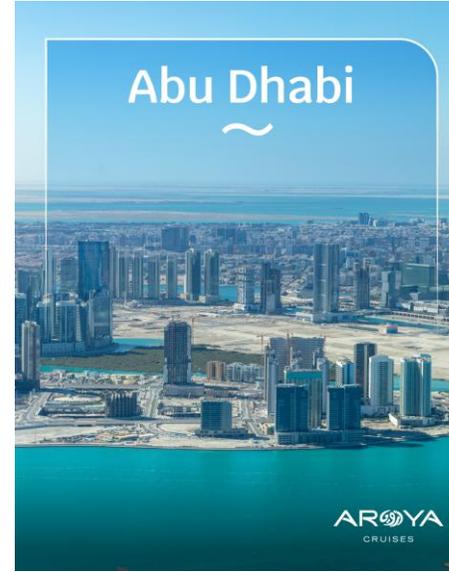
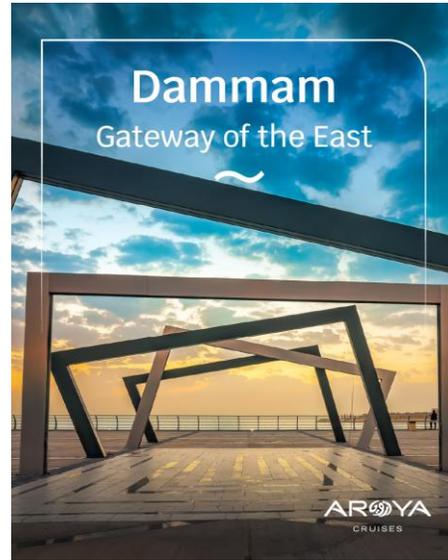


[Assets Source file](#)

Destinations KV's



Destinations KV's



[Film Link](#)



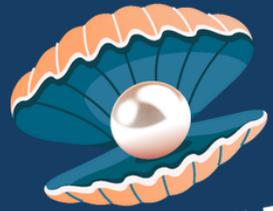
Itineraries Plan

Name	Date	Day	Port	Name	Date	Day	Port	Name	Date	Day	Port	
7N Arabian Gulf Dubai ARO260221	21/Feb/26	Sat	Dubai	7N Arabian Gulf Dubai ARO260321	21/Mar/26	Sat	Dubai	7N Arabian Gulf Dubai ARO260425	25/Apr/26	Sat	Dubai	
	22/Feb/26	Sun	Khasab		22/Mar/26	Sun	Dammam		26/Apr/26	Sun	Khasab	
	23/Feb/26	Mon	Muscat		23/Mar/26	Mon	Abu Dhabi		27/Apr/26	Mon	Abu Dhabi	
	24/Feb/26	Tue	At Sea		24/Mar/26	Tue	Sir Bany Yas		28/Apr/26	Tue	Sir Bany Yas	
	25/Feb/26	Wed	Abu Dhabi		25/Mar/26	Wed	Dubai		29/Apr/26	Wed	Doha	
	26/Feb/26	Thu	Doha		26/Mar/26	Thu	Doha		30/Apr/26	Thu	Dammam	
	27/Feb/26	Fri	Sir Bany Yas		27/Mar/26	Fri	Dammam		1/May/26	Fri	At Sea	
7N Arabian Gulf Dubai ARO260228	28/Feb/26	Sat	Dubai	7N Arabian Gulf Dubai ARO260328	28/Mar/26	Sat	Dubai	7N Arabian Gulf Dubai ARO260502	2/May/26	Sat	Dubai	
	1/Mar/26	Sun	Khasab		29/Mar/26	Sun	Khasab		3/May/26	Sun	At Sea	
	2/Mar/26	Mon	Muscat		30/Mar/26	Mon	Abu Dhabi		4/May/26	Mon	Muscat	
	3/Mar/26	Tue	At Sea		31/Mar/26	Tue	Sir Bany Yas		5/May/26	Tue	Khasab	
	4/Mar/26	Wed	Abu Dhabi		1/Apr/26	Wed	Doha		6/May/26	Wed	Abu Dhabi	
	5/Mar/26	Thu	Doha		2/Apr/26	Thu	Dammam		7/May/26	Thu	Doha	
6/Mar/26	Fri	Sir Bany Yas	3/Apr/26	Fri	At Sea	8/May/26	Fri		Manama			
7N Arabian Gulf Dubai ARO260307	7/Mar/26	Sat	Dubai	7N Arabian Gulf Dubai ARO260404	4/Apr/26	Sat	Dubai		7N Arabian Gulf Dubai ARO260411	11/Apr/26	Sat	Dubai
	8/Mar/26	Sun	Khasab		5/Apr/26	Sun	Khasab	12/Apr/26		Sun	Khasab	
	9/Mar/26	Mon	Muscat		6/Apr/26	Mon	Abu Dhabi	13/Apr/26		Mon	Abu Dhabi	
	10/Mar/26	Tue	At Sea		7/Apr/26	Tue	Sir Bany Yas	14/Apr/26		Tue	Sir Bany Yas	
	11/Mar/26	Wed	Abu Dhabi		8/Apr/26	Wed	Doha	15/Apr/26		Wed	Doha	
	12/Mar/26	Thu	Doha		9/Apr/26	Thu	Dammam	16/Apr/26		Thu	Dammam	
	13/Mar/26	Fri	Sir Bany Yas		10/Apr/26	Fri	At Sea	17/Apr/26		Fri	At Sea	
7N Arabian Gulf Dubai ARO260314	14/Mar/26	Sat	Dubai	7N Arabian Gulf Dubai ARO260418	18/Apr/26	Sat	Dubai	7N Arabian Gulf Dubai ARO260418		18/Apr/26	Sat	Dubai
	15/Mar/26	Sun	Khasab		19/Apr/26	Sun	Khasab			19/Apr/26	Sun	Khasab
	16/Mar/26	Mon	Muscat		20/Apr/26	Mon	Abu Dhabi			20/Apr/26	Mon	Abu Dhabi
	17/Mar/26	Tue	At Sea		21/Apr/26	Tue	Sir Bany Yas			21/Apr/26	Tue	Sir Bany Yas
	18/Mar/26	Wed	Abu Dhabi		22/Apr/26	Wed	Doha			22/Apr/26	Wed	Doha
	19/Mar/26	Thu	Doha		23/Apr/26	Thu	Dammam			23/Apr/26	Thu	Dammam
20/Mar/26	Fri	Sir Bany Yas	24/Apr/26	Fri	At Sea	24/Apr/26	Fri			At Sea		



For more details on the itineraries plan please refer to the “**Itineraries booklet**” on the partner portal under “**Marketing Collaterals**”.

Season's Logo



ARABIAN GULF SEASON



موسم الخليج العربي



For more details on the Season logo, please refer to the season logo guidelines in the portal under “Brand Guidance”

Dubai

The City of Gold



Old Dubai & Gold Souq

Stroll Al Seef and Al Fahidi's heritage lanes, cross Dubai Creek by abra, explore the fragrant Spice Souq, and discover dazzling treasures in the Gold Souk and its elegant new extension.

Helicopter over Dubai

Take off from Atlantis The Palm for a thrilling helicopter ride over Dubai, with sweeping views of Palm Jumeirah, Burj Al Arab, golden beaches, and the towering Burj Khalifa.

Modern Dubai -Burj Khalifa and Shopping

Visit the world's tallest tower, the Burj Khalifa, with access to observation decks at Level 124/125 or VIP Level 148, then enjoy free time exploring the luxury shops and attractions of Dubai Mall.

Elevated Desert Dinner Safari

Experience a desert safari with thrilling dune bashing, sunset views, sandboarding, camel rides, falconry, henna, and a Bedouin-style camp dinner under the stars with live dance and music.

Yacht Sunset Cruises

Sail on a 2-hour sunset yacht cruise through Dubai Marina, past Ain Dubai, JBR, and Palm Jumeirah. Enjoy BBQ dinner with soft drinks on deck.

Dammam

Gateway of the East



Cultural Dammam

Discover Saudi heritage at the King Abdulaziz Cultural Center and the enchanting Heritage Village, where traditions, antiques, and authentic flavors bring culture to life.

AlAhsa, The Forgotten Oasis

Explore AlAhsa's UNESCO treasures, from the historic streets of AlHofuf to the striking Ibrahim Castle and AlQarah Mountain, where culture, heritage, and natural beauty meet.

Ithra Guided Tour

Uncover Saudi heritage at the King Abdulaziz Cultural Center, then enjoy the lively ambiance of AlKhobar Corniche, blending culture and seaside charm in one enriching experience.

Highlights of Qatif

Discover Tarout Island's coastal beauty and heritage with visits to Fish Island, Tarout Castle, Abu Aziz Mosque, and the Mangrove Forest, enriched by local flavors and cultural charm.

Dammam City Tour

Stroll through the vibrant Love Market with its gold, spices, and traditional shops, savor Karak tea, and capture a memorable moment at the iconic Dammam sign.

Abu Dhabi



A Journey Through Abu Dhabi's Cultural Landmarks

Visit the majestic Sheikh Zayed Grand Mosque, explore the Louvre's world-class art under its iconic dome, and enjoy photo stops at the Corniche, Marina skyline, Union Square, and Emirates Palace.

Heritage & Modern Marvels with Yas Island Adv

Explore Abu Dhabi with visits to the Dates Market and Heritage Village, photo stops at the Corniche, Marina, and Emirates Palace, enjoy Arabic lunch, Saadiyat's cultural district, and a Yas Island park.

Al Ain Explorer –Forts, Markets & Mountain Views

Discover Al Ain with visits to Qasr Al Muwajji, Jebel Hafeet, the Camel Market, Sheikh Zayed Palace Museum, Al Ain Oasis, and Al Jahili Fort, with a traditional Emirati lunch included.

Island-Hopping through Abu Dhabi's Waters

Cruise Abu Dhabi's waters to Dolphin Island, Bahrani Island, and Crystal Bay for swimming and relaxation, with views of landmarks like Etihad Towers and the Presidential Palace along the way.

Abu Dhabi Desert –Safari & Sandboarding Fun

Begin your day with a desert safari featuring 4x4 dune bashing, sandboarding, a scenic desert stop for photos, and light refreshments as dawn's golden light transforms the dunes.

Doha

The City of Tomorrow



Sand & Sea – Desert Adventure with Ocean Swim

Enjoy a morning desert safari in Doha with 4x4 dune bashing, a beachside camp to swim or relax by the Arabian Gulf, and a BBQ lunch buffet combining local flavors with stunning coastal views.

Essence of Doha – Museum Visit & Souq Exploration

Visit the National Museum of Qatar to explore the nation's past and future, then stroll Souq Waqif's lively lanes filled with spices, textiles, crafts, and cafes, with time to shop or dine.

Cityscape & Style – Doha Highlights with Mall Time

See Doha's contrasts with stops at Box Park, Dhow Harbour, State Mosque, Katara Cultural Village, The Pearl, Lusail Stadium, Souq Waqif, Msheireb, and free time at Villaggio Mall.

Banana Island Getaway – A Coastal Oasis Near Doha

Relax on Banana Island with pristine beaches, crystal-clear waters, and tropical gardens. Enjoy swimming, watersports, or gourmet dining in this serene Gulf retreat, perfect for families or couples.

Doha Food Tour

Savor Doha's culinary scene with a guided walk through Souq Waqif and Souq Wakra. Taste shawarma, kebabs, sweets, and mint tea, while learning local food traditions from passionate vendors.

Muscat

The Jewel of Arabia



Traditional Omani Dhow Cruise Tour

Sail a traditional dhow along Muscat's scenic coastline, then pass Al Alam Palace and shop for treasures at Muttrah Souq, one of Oman's oldest markets.

Cultural Tour of Muscat

Visit the Grand Mosque with its vast prayer hall and chandelier, see the Royal Opera House, explore the National Museum, stop for photos at Al Alam Palace, and browse the historic Muttrah Souq.

Fascinating Oman Tour

Visit Muscat's Grand Mosque, see fishermen at Barkha Market, explore Nakhal's Al Thowarah Springs and irrigation falaj, tour historic Nakhal Fort, and relax over lunch at Al Nahda Resort.

High Tea at Al Bustan Palace

Embark on a scenic drive with a photo stop at Al Alam Palace, enjoy high tea at the iconic Al Bustan Palace Ritz-Carlton, then see the Parliament of Oman and Royal Opera House.

Wadi Arbayeen Tour

Embark on a 4WD adventure through Wadi Mia and Wadi Dayqah Dam, continue off-road to scenic Wadi Arbayeen, see the striking Bima Sinkhole, then relax at the white sandy beach of Fins.

Sir Bani Yas Island

The Wildlife Island



Nature and Wildlife drive in 4X4 Game Viewer

Explore Sir Bani Yas Island on a 4x4 wildlife drive through its vast nature reserve. Spot free-roaming animals in a protected sanctuary envisioned by Sheikh Zayed to conserve endangered species.

Mini Island tour & Christian Monastery Site

Discover Sir Bani Yas, Sheikh Zayed's wildlife sanctuary and part of his "Greening the Desert" vision. Explore free-roaming wildlife, rich vegetation, and visit an ancient archaeological site.

Cabana Rental

Spend a relaxing day on the beach in a private Sun Bed for two, complete with priority tender transfer. Enjoy unhurried time by the sea with full-day comfort, privacy, and stunning surroundings.

Water Bike Experience

Ride a lightweight, eco-friendly water bike through Sir Bani Yas's quiet lagoons and mangroves. Stable and safe, this activity offers a unique way to explore the island's waterways and aquatic life.

Horse Riding

Discover Sir Bani Yas Stables, home to 30 horses and other animals. Enjoy tailored riding experiences for all levels, with trained horses, safety gear provided, and a chance to explore the grounds.

Khasab



Journey from Mountain to the Fjords

Admire mountain villages and vistas en route to Jebel Harim, then sail a dhow from Khasab Marina to spot dolphins, swim, snorkel, and enjoy lunch surrounded by dramatic coastal scenery.

Snorkeling at Arabian Fjords

Cruise the fjords of Khasab to historic Telegraph Island, where the first cable was laid in 1864. Snorkel in clear waters, enjoy the scenery, and watch for dolphins on the return.

Tour of Khasab City

Explore the 17th-century Portuguese fort of Khasab, visit the Grand Mosque, and enjoy a scenic coastal drive to Bukha with photo stops, including the impressive Bukha Fort overlooking the sea.

Kumzar Cultural & Fishing Village Cruise Experience

Cruise by dhow to remote Kumzar village to discover its unique culture and language blend, enjoy traditional refreshments, savor an Omani lunch, then sail to Gubb Ali for a hands-on fishing experience.

Explore Khasab by Land & Sea

Visit 17th-century Khasab Fort, stop at the Grand Mosque, then enjoy a scenic coastal drive to Bukha Fort. Conclude with a dhow cruise through the fjords, including lunch onboard and snorkeling.

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Thank You!